

ESTTA Tracking number: **ESTTA461907**

Filing date: **03/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
Correspondence Address	JESSE WITTEN DRINKER BIDDLE AND REATH LLP 1500 K STREET NW, SUITE 1100 WASHINGTON, DC 20005-1209 UNITED STATES Jesse.Witten@dbr.com, John.Ferman@dbr.com, Lee.Roach@dbr.com, Stephen.Wallace@dbr.com
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Signature	/Jesse A. Witten/
Date	03/15/2012
Attachments	Part 16 of 60 BLA-TTAB-01346 - 01372.pdf (29 pages)(7732450 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)
Registered September 26, 1967

)	
Amanda Blackhorse, Marcus Briggs,)	
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	
v.)	Cancellation No. 92/046,185
)	
Pro-Football, Inc.,)	
)	
)	
Registrant.)	
)	

ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE

PART 16 OF 60

BLA-TTAB-01346 – BLA-TTAB-01372

Respectfully Submitted,

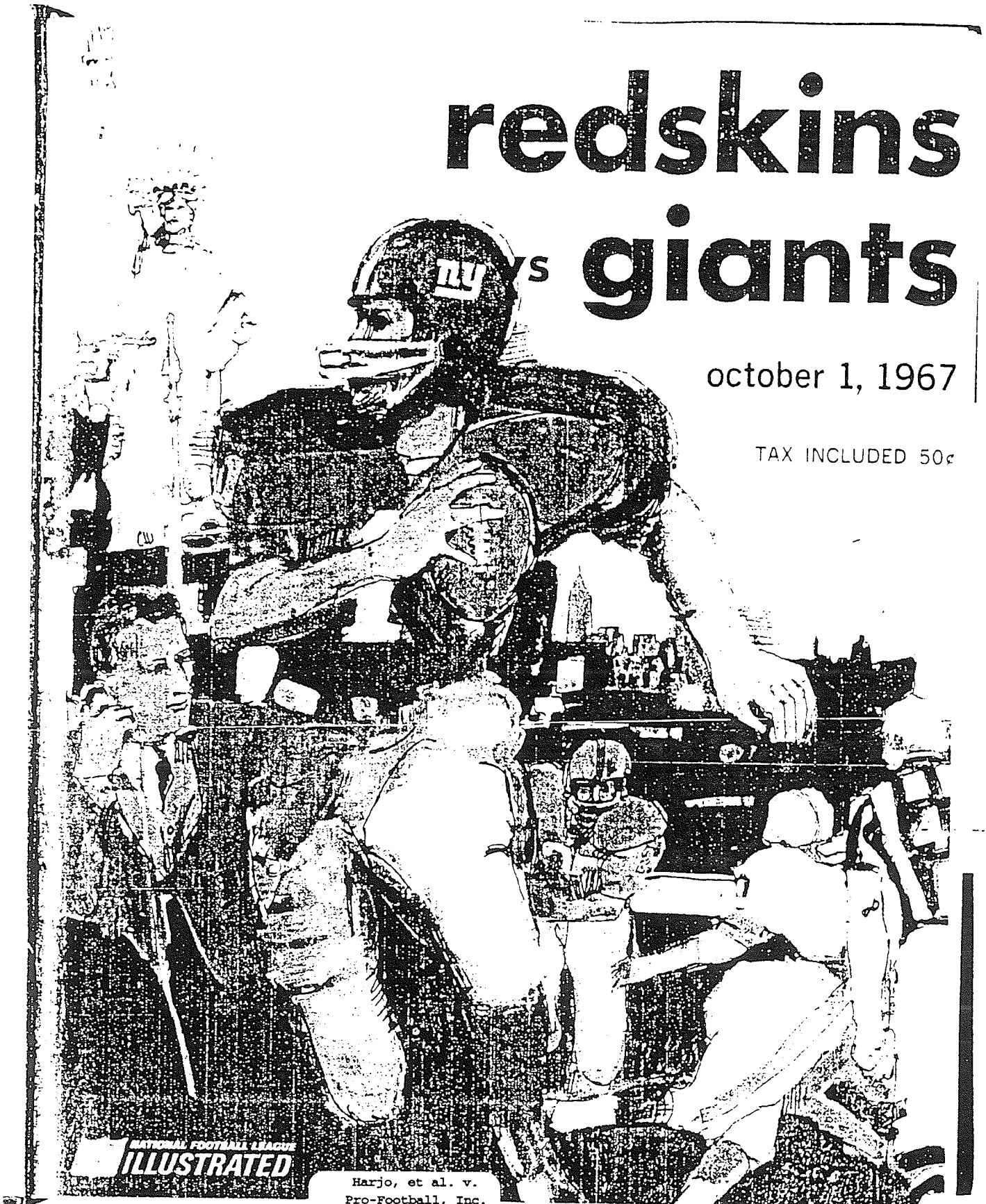
/s/Jesse A. Witten
Jesse A. Witten
Jeffrey J. Lopez
John D. V. Ferman
Lee Roach
Stephen J. Wallace
DRINKER, BIDDLE & REATH, LLP
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Washington, D.C. 20005
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John.Ferman@dbr.com
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Stephen.Wallace@dbr.com

Counsel for Petitioners

redskins vs giants

october 1, 1967

TAX INCLUDED 50¢



NATIONAL FOOTBALL LEAGUE
ILLUSTRATED

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

29.070

S_0003743

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The Redskins have played only one scoreless tie in 360 games since pitching their tepee on the Potomac's banks in 1937, and it was with today's opponents, the New York Giants. Today also happens to be the 28th anniversary of that game, played at Griffith Stadium, October 1, 1939.

The stalemate actually didn't cost the Redskins the championship that year, but it didn't help. The team coached by Ray Flaherty won eight games, lost two and finished second—one game behind—to the Giants. The two dominated the league's eastern sector in those lean, hungry days to such an extent that over a 10-year span each won the conference crown five times.

It could have been 6-4 in the Redskins' favor but for a disputed field goal play at New York in the return game between the teams the same year they played the scoreless tie. Bo Russell, a lineman, attempted a 15-yard field goal at the Polo Grounds with the Giants leading 9-7, and 43 seconds to play showing on the clock. Referee Bill Halloran ruled it no good and the decision raised a storm of protest.

One reporter described the distraught Giants as "clutching their heads in anguish" as the ball sailed into the end zone. One New Yorker, Ed Widseth, who allegedly had taken a poke at Redskins end Johnny Spirada, grabbed Johnny by the hand and is quoted as saying: "Congratulations, Johnny. You guys played a swell game."

Television was in its infancy in that era, but the game was broadcast to Washington and when the Redskins arrived home that night an estimated 8,000 fans jammed the Union Station concourse to welcome them. They were hailed like champions even though the title officially belonged to New York.

The next day Keith's Theatre had special showings of that portion of the game films showing the disputed kick. It was shown in slow motion over and over again

as Flaherty, some of his players and newspapermen tried to decide whether the kick was good. It was a difficult angle and no one really agreed that it was good or bad. It wouldn't have made any difference because Flaherty and George Preston Marshall, the team owner, said no protest would be made. A protest would have been in vain because Carl Storck, the league president, announced that Referee Halloran's decision would stand. It was a judgment call much like a baseball umpire calling balls and strikes, and Halloran called Russell's kick a "ball."

"It would undermine the game to reverse a referee's decision," Flaherty told reporters. "It would hurt the game."

And as the Giants celebrated their victory, which put them in the championship playoff against Green Bay, where they lost, 27-0, someone recalled Marshall's prediction before the start of the season.

"The team that beats the Redskins will win the championship," he said.

The Giant-Redskin rivalry has been a hot one since that memorable night, Sept. 16, 1937, when they faced one another at Griffith Stadium in the first league game played in Washington. The Redskins won that one, 13-3, and beat the Giants again at New York as Cliff Battles ran wild, to clinch the Eastern title. The victory was a prelude to their 28-21 victory over the Chicago Bears for the world championship.

More red-letter games followed. In 1942, again at Griffith Stadium, the Giants were held to one yard from scrimmage and 50 passing but edged the Redskins, 14-7, on an intercepted pass returned 60 yards for a touchdown by O'Neal Adams. Tuffy Leemans, a George Washington U. graduate, threw a 40-yard scoring pass to Will Walla for New York's other touchdown.

In 1944 the Redskins apparently tied the game at 16-16 on a 37-yard field goal by Joe Aguirre with

POW-WOW

1:28 to play only to have the kick nullified because guard Al Fiorentino was detected holding. Aguirre's second try, this time from 52 yards, was just short.

The second game between the two in 1948 followed the usual pattern, the Redskins winning, 28-21, on Sammy Baugh's 66-yard touchdown pass to Hugh (Bones) Taylor. Baugh threw 42 passes and completed 25, while Charley Conerly heaved 41 for New York and completed 23.

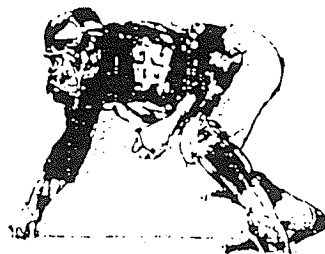
The two 1960 games will long be remembered by participants and fans alike. At New York, Johnny Olszewski scored for the Redskins with exactly 2:07 left on the clock. On the ensuing kickoff Bobby Khayat booted an on-side kick, which bounced off Jimmy Patton's chest and was recovered by Vince Promuto for Washington. With 25 seconds to play Ralph Guglielmi, who played despite an attack of the flu and a 102-degree temperature, threw a touchdown pass that gave the Redskins a 24-24 tie. New York got its revenge in the return game, played in a foot of snow at Washington. It was played on the tarpaulin, which froze on the field, and it was one of the fastest games on record—1 hour and 57 seconds. The normal time is 2½ hours. Despite the snow, 14,077 fans of the 21,695 who purchased tickets, showed up.

Bullet Bill Dudley's two field goals were the Redskins' margin of victory in 1953 when they outscored the Giants, 13-9, for their first opening-game victory at home since 1948.

In 1957 the Redskins stunned the defending champion Giants at New York with a 31-14 victory featured by Ed Sutton's 23-yard touchdown sprint and Bert Zager's 66-yard punt return for another score.

Four years later the New Yorkers poiled the Redskins' debut in D.C. stadium by rallying, after being down 21-0, to eke out a 24-21 decision.

The following year was even more disastrous for the Redskins.



In the game at New York, Norm Snead threw four touchdown passes for our side and scored one on a quarterback sneak, but old Y. A. Tittle threw seven for the Giants and they prevailed, 49-34. Johnny Counts got the Giants off to a flying start in the return match, racing 90 yards to score with the opening kickoff, and New York went on to hand the Redskins a 53-0 drubbing, their worst beating in the long rivalry between the clubs.

Last year was typical of the series. The Redskins traveled to New York in the role of favorites and were upset, 13-10, when Pete Gogolak, brother of the Redskins' Charley, kicked two field goals and the Giants scored a touchdown with the help of a busted play. The Redskins were favored again in the re-match and this time they didn't disappoint their followers, winning by a 72-41 margin. Six league records fell and five were tied during the wild, free-scoring afternoon.

Who can say what will happen in today's game, which side will win, which player will win the hero's mantle and which the goat horns? The only certainty is that because it is the only clash between the two this season, in the NFL's new four-division format, both teams will pull out all the stops. The Redskins hope it will be something like the second game of 1952 when little Eddie LeBaron threw four touchdown passes to erase New York's 10-0 lead and guided his men to a 27-17 victory. The Giants would like to have an encore of the second 1951 battle when they intercepted six passes and the Redskins fumbled six times as New York won, 28-14.

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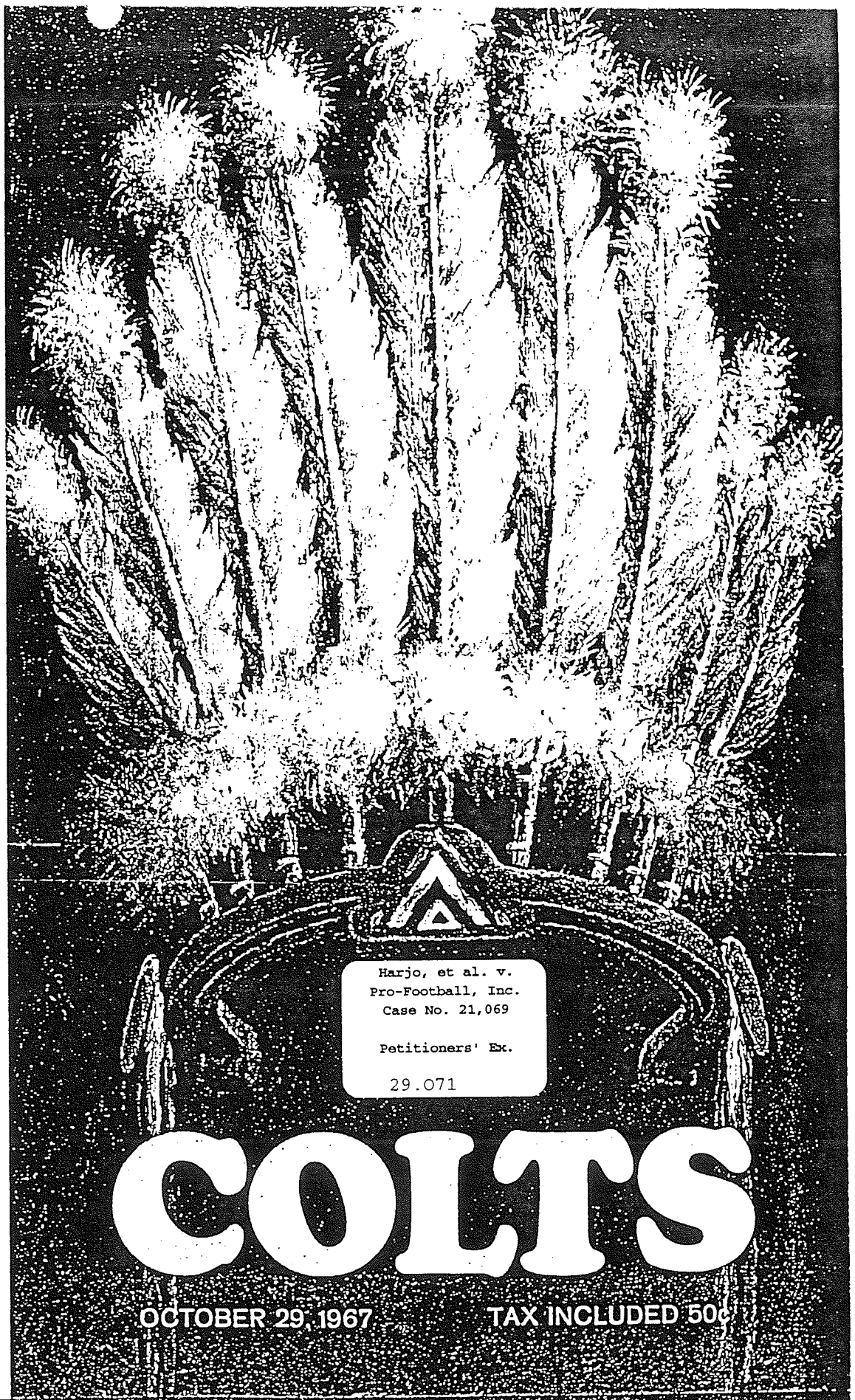
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Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

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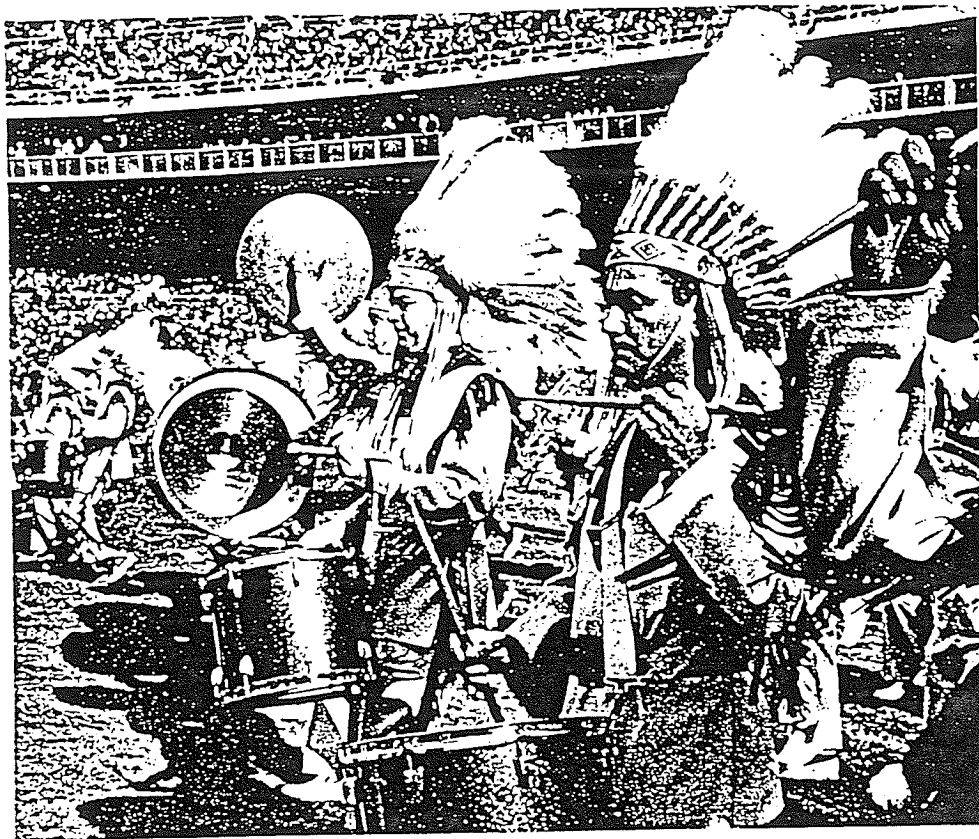
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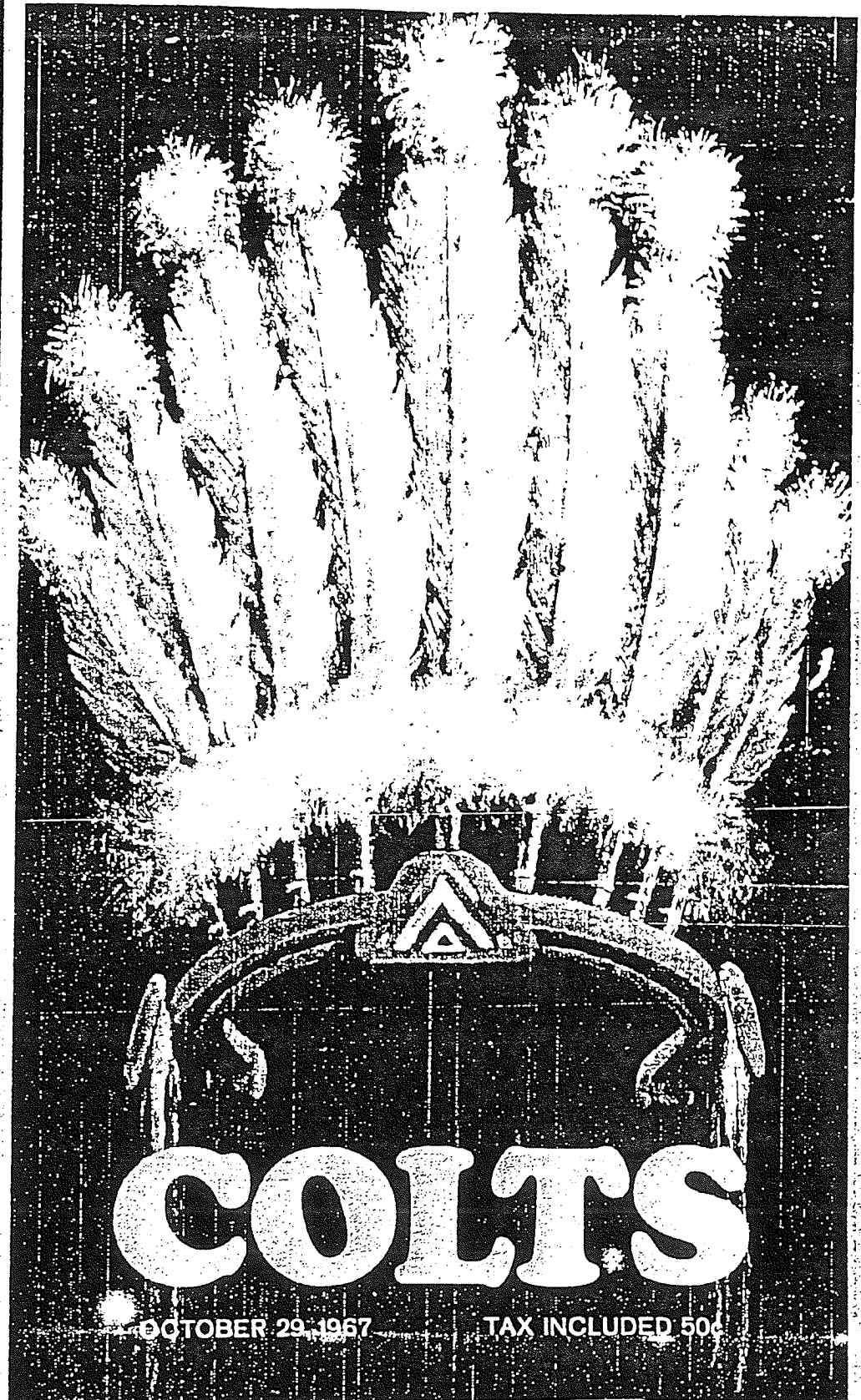


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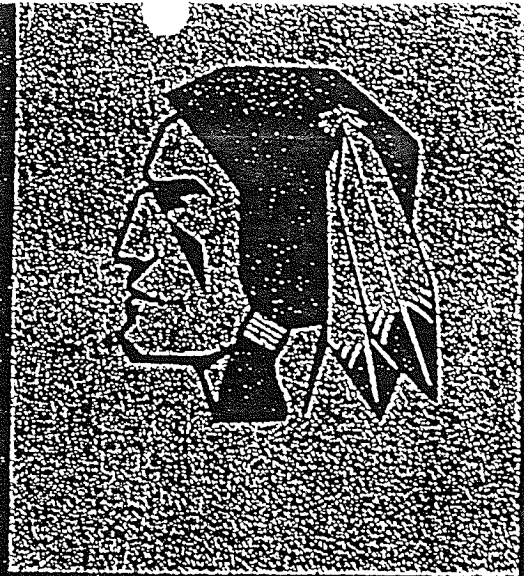
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1968

The REDSKIN

Football Magazine

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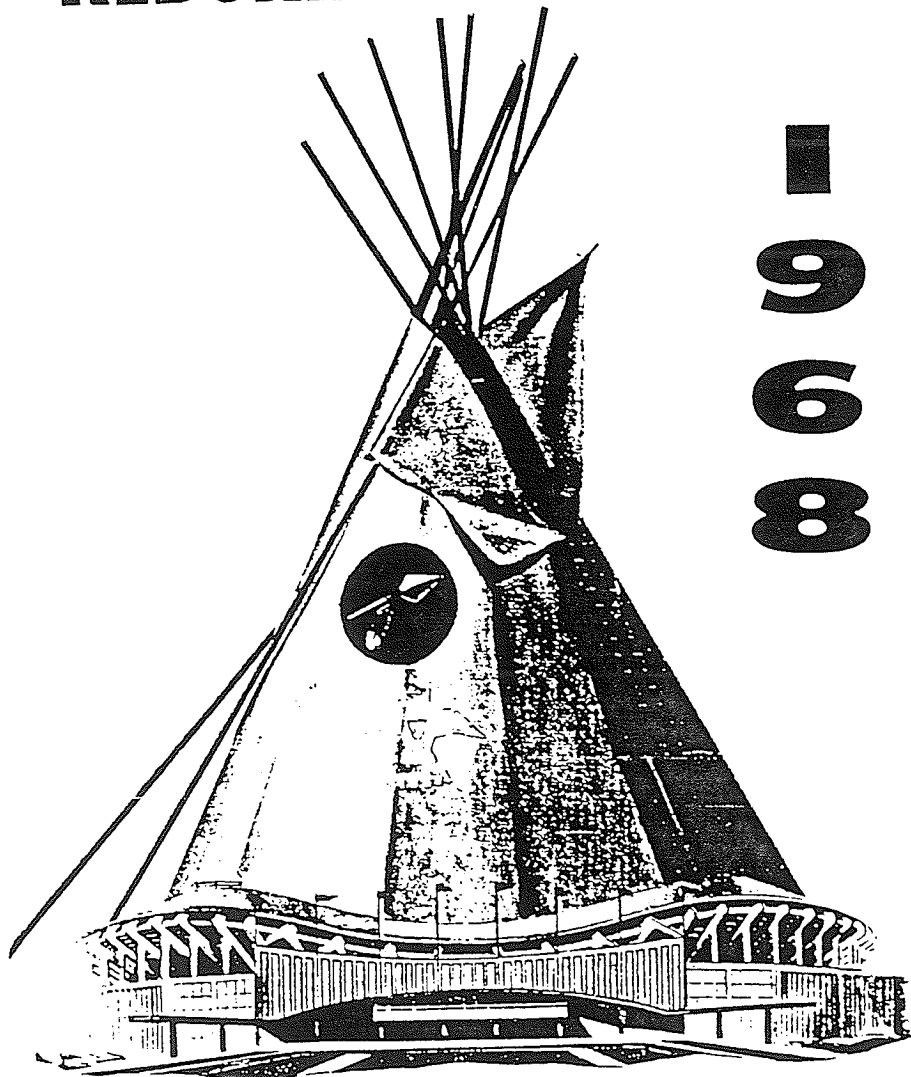
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REDSKIN PRESS GUIDE



1
9
6
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Case No. 21,069

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October 13, 1968
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PITTSBURGH VS STEELERS



Harjo, et al. v.
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Case No. 21,069

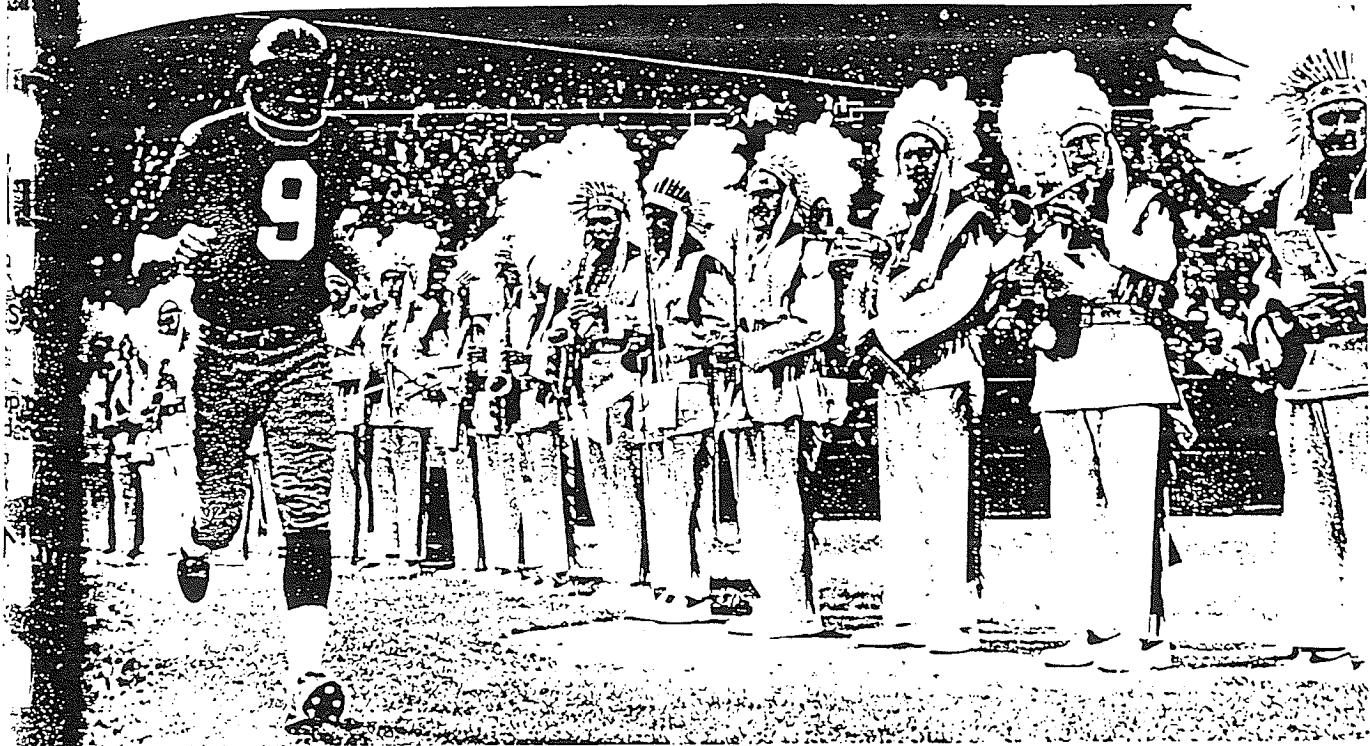
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HERE COMES NO. 9



... Sonny Jurgensen runs through the gauntlet of the Redskin band as the team is introduced prior to the start of our first 1968 game at home.

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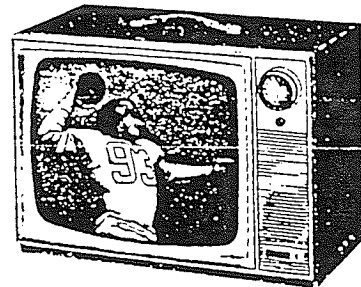
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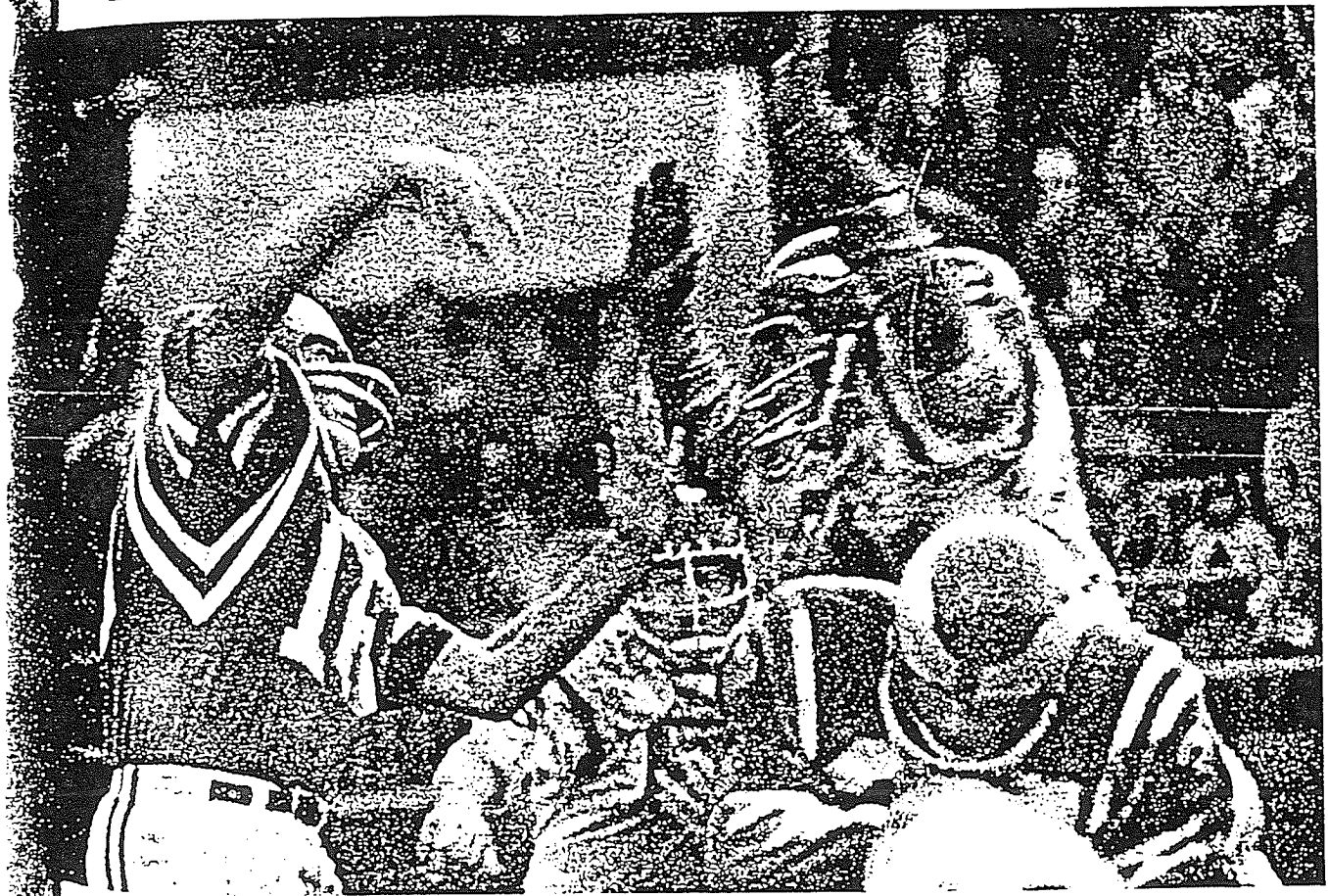
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THE REDSKINS

MAGAZINE FOR FOOTBALL FANS

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Cowboys and Redskins are The Best Western Ever



Norman Snead passes mid the gloom, steel and a big Redskins pass rush in Philadelphia last Sunday.

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(Continued on page 6)

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29.076

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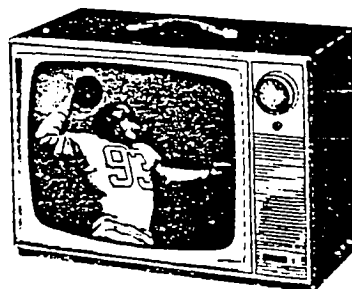
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Petitioners' Ex.

29.077



TODAY'S GAME OFFICIALS

REFEREE

BERNIE ULMAN ----- 6

UMPIRE

JOE MUHA ----- 43

HEAD LINESMAN

BRUCE FINLAYSON ---- 4

LINE JUDGE

ART HOLST ----- 33

BACK JUDGE

FRANK LUZAR ----- 14

FIELD JUDGE

ARMEN TERZIAN ----- 11

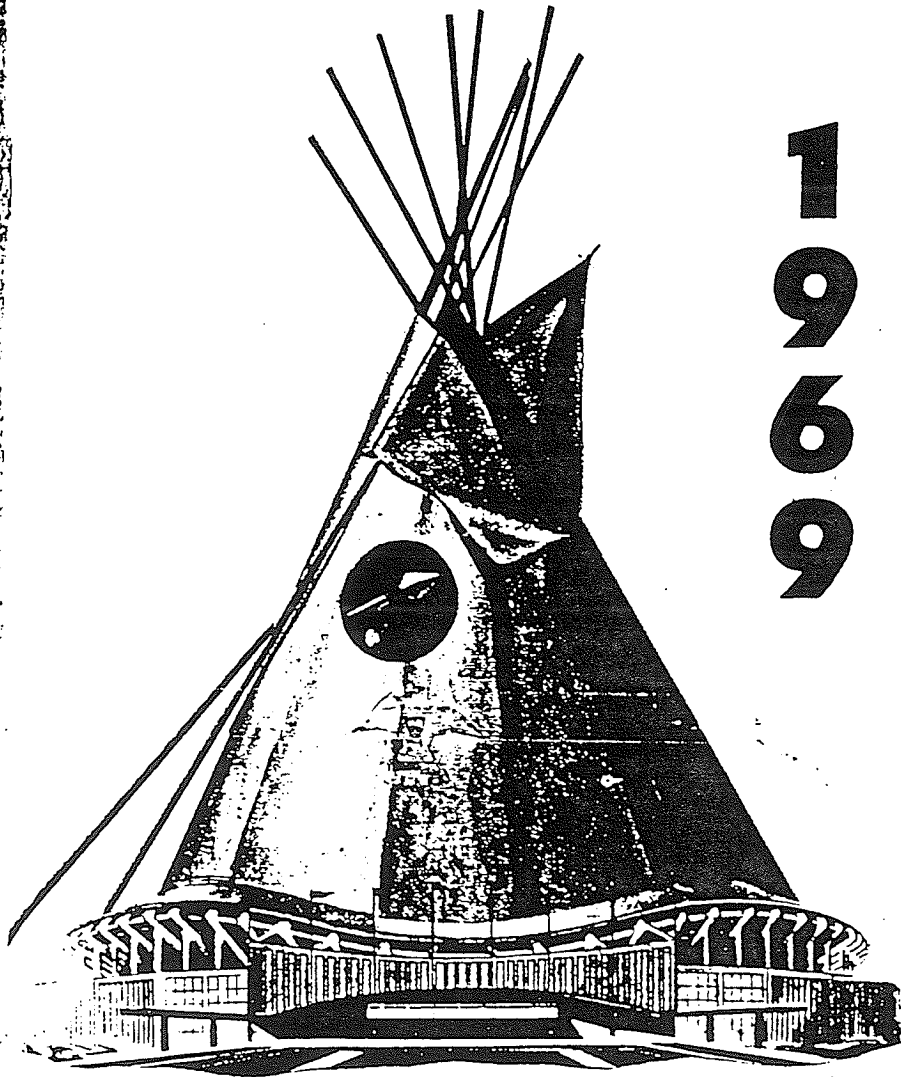


Answers from page 56 —

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| 1. b | 6. b |
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| 4. c | 5. a |
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REDSKIN PRESS GUIDE

1
9
6
9



Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

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REDSKINS vs BROWNS

SEPTEMBER 6, 1969

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Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

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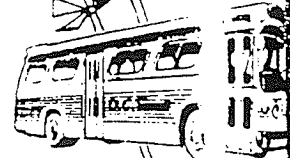


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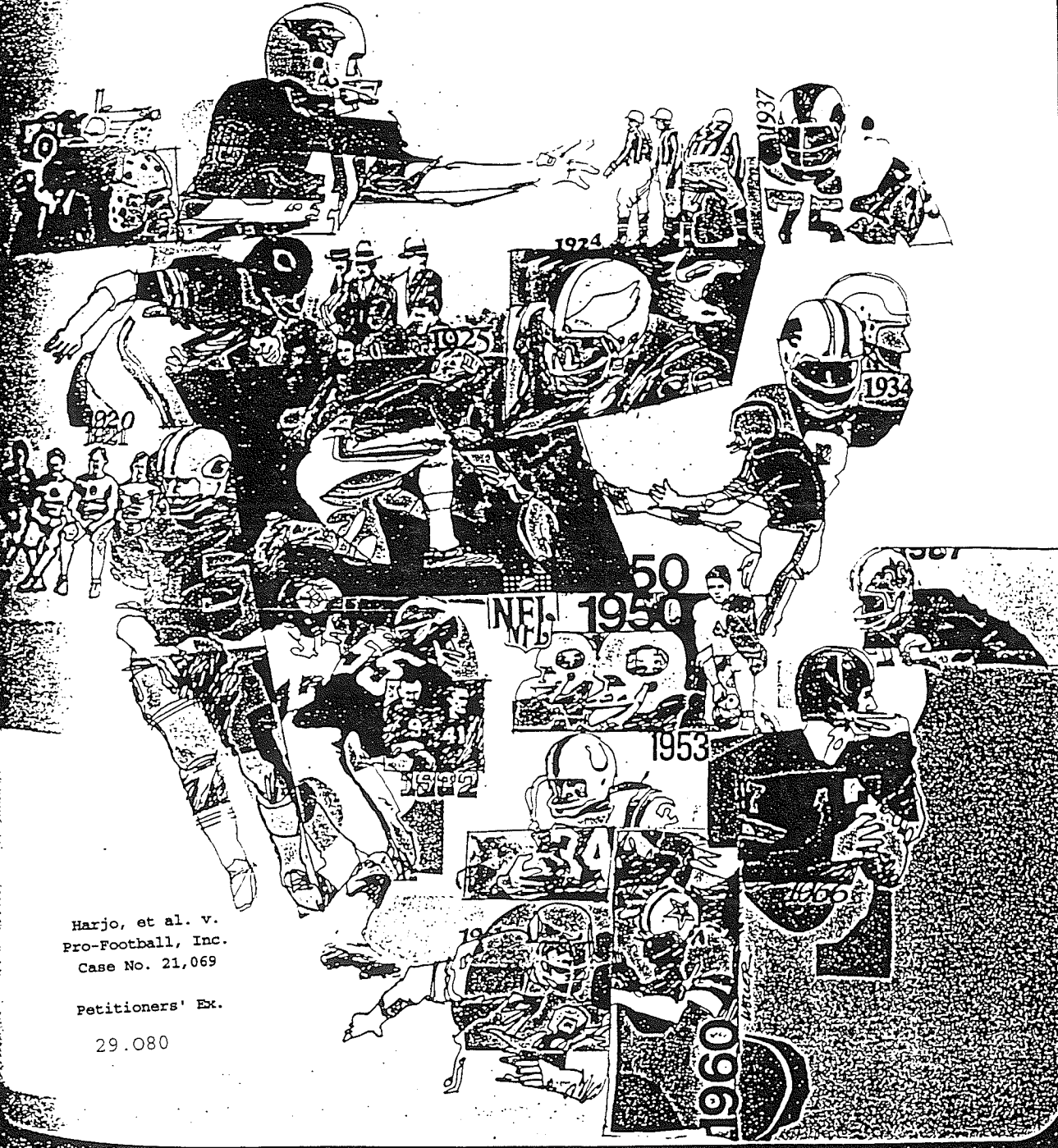
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Proskins Giants

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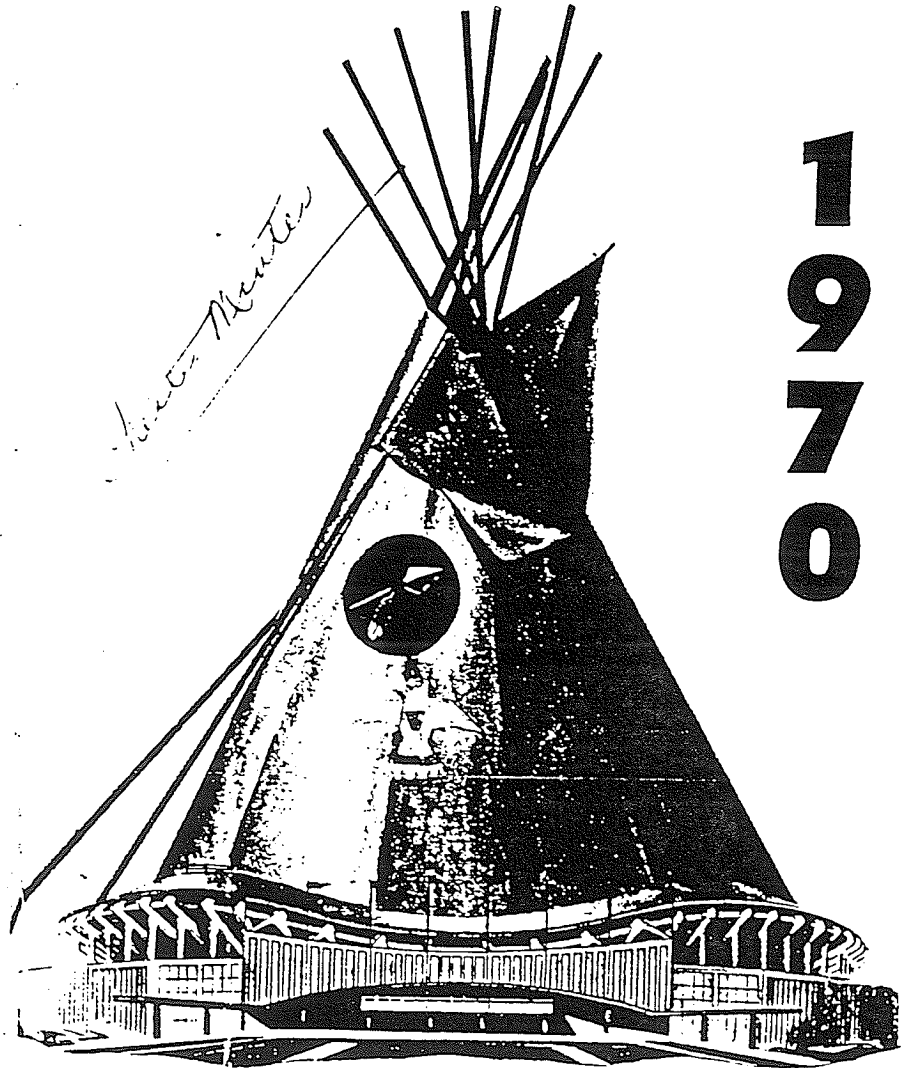
Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

29.080

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REDSKIN PRESS GUIDE



Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

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REDSKINS 1970 SCHEDULE

PRE-SEASON SCHEDULE

- Aug. 8—Bengals at Cincinnati, Ohio (n).
 16—Patriots at Boston, Mass. (afternoon)
 21—Falcons at Washington (n)
 28—Bills at Washington (n)
 Sept. 5—Dolphins at Tampa, Fla. (n)
 12—Colts at Washington (n)

CONFERENCE GAMES

- Sept. 20—49'ers at San Francisco
 27—Cardinals at St. Louis
 Oct. 4—Eagles at Philadelphia
 11—Lions at Washington
 19—Raiders at Oakland (n)
 25—Bengals at Washington
 Nov. 1—Broncos at Denver
 8—Vikings at Washington
 15—Giants at New York
 22—Cowboys at Washington
 29—Giants at Washington
 Dec. 6—Cowboys at Dallas
 13—Eagles at Washington
 20—Cardinals at Washington

TICKET INFORMATION

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AS CLOSE TO YOU AS

The Redskins



Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

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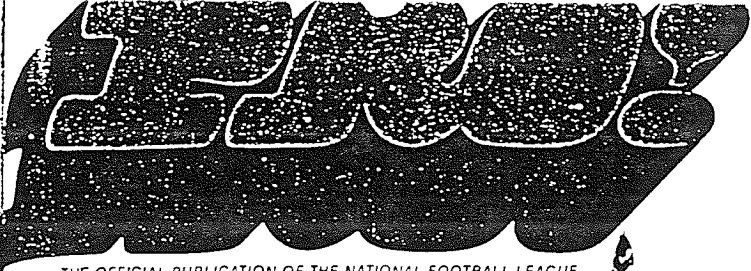
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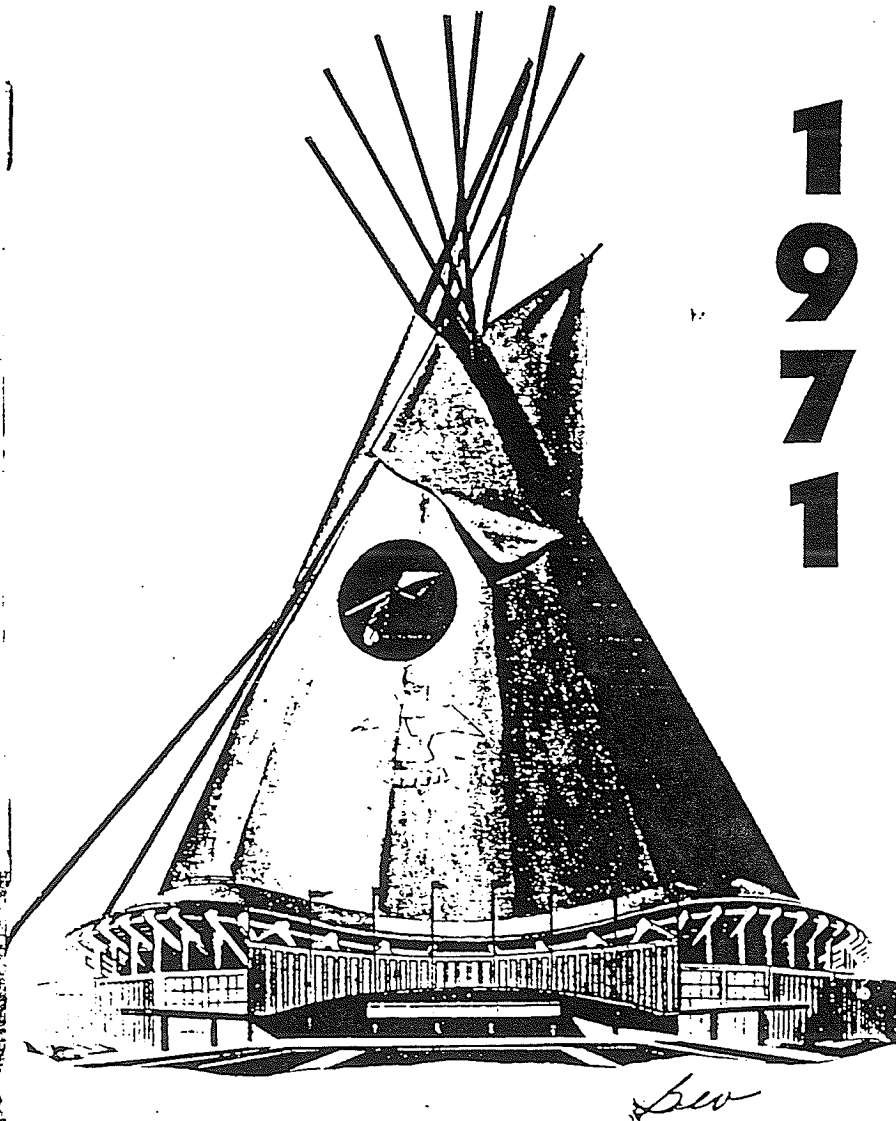
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REDSKIN PRESS GUIDE

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Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069

Petitioners' Ex.

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SUPER BOWL SAGA

In 1970, the NFL was divided into two 13-team conferences, comprising the 26 teams formerly competing in the National Football League and the American Football League. Each conference was further divided into three divisions. The winner of each conference to be determined by a playoff of the three winners plus the second place team within the conference with the best record. The winner of the two conferences meet in the NFL title game — The Super Bowl.

1970 FINAL LEAGUE STANDINGS

AMERICAN CONFERENCE

Baltimore	11	2	1
Cincinnati	8	6	0
Oakland	8	4	2
Miami	10	4	0

(2nd in East)

EASTERN DIVISION CENTRAL DIVISION WESTERN DIVISION FOURTH QUALIFIER

NATIONAL CONFERENCE

Dallas	10
Minnesota	12
San Francisco	10
Detroit	10

(2nd in Central)

Playoffs

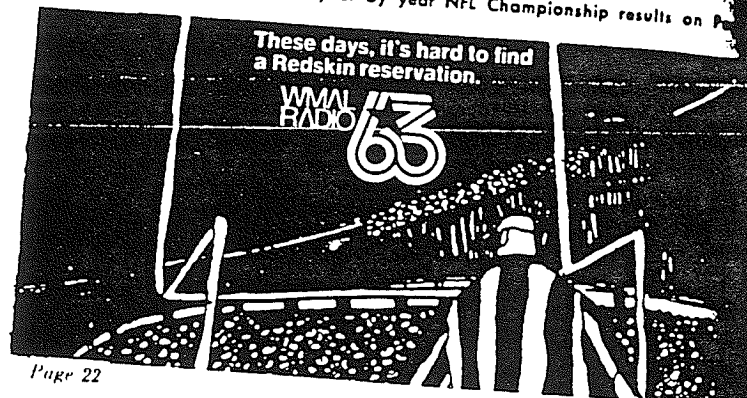
Baltimore 17, Cincinnati 0
Oakland 21, Miami 14
Baltimore 27, Oakland 17

Dallas 5, Detroit 0
San Francisco 17, Minnesota 10
Dallas 17, San Francisco 10

SUPER BOWL

- I — Green Bay, 35; Kansas City, 10, at Los Angeles, 1966
- II — Green Bay, 33; Oakland, 14, at Miami, Fla., 1967
- III — New York Jets, 16; Baltimore 7, at Miami, Fla., 1968
- IV — Kansas City, 23; Minnesota, 7, at New Orleans, La., 1969
- V — Baltimore, 16; Dallas, 13, at Miami, Fla., 1970

NOTE: See complete year by year NFL Championship results on Page 21.



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REDSKINS

MAGAZINE FOR FOOTBALL FANS

Table of Contents

Undeafated Redskins Open 1971 Home Season	4
NFC League Leaders	12
NFL Standings	16
Football, Harley, and Me, Don Meredith	7-A
Half Time Hit Parade	34
Depth Chart	36
Team Ranking	38
Redskins Roster	42
The Search for Superfoot, Joe Marshall	2-B
The MVP, Bob Oates, Jr.	7-B
Starting Line Up	Center Spread
The Quiet Man of Vision, Paul Zimmerman	3-C
Visitors Roster	71
Around the NFL Today	72
Redskins Report Card	79
Houston Oilers Photo Album	80
"Hey Man, This Hat Don't Fit," Lee Hutson	3-D
Redskins Photo Album	96
Houston Oilers Scoring Report	100
Today's Game Officials	109

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